PRIMITIVO

Of uncertain origin; perhaps native to Dalmatia for its kinship with Plavac Mali. In ancient times it was grown in Gioia del Colle (province of Bari) and it later spread to the Taranto area. In California it is known as Zinfandel.

Ampelographic characters: the variety is fairly homogeneous, differing in cluster shape and size. The bud, with an expanded apex, is wooly and light green-coloured with carmine edges. The medium-sized, pentagonal, five-lobed leaves are dark green on the upper surface and wooly on the lower surface, with very evident teeth. The closed, lyre-shaped petiolar sinus has overlapping edges. The cluster is medium-sized, conical-cylindrical, semi-compact and winged. The berry is medium-sized, spheroid and blue-coloured, with a relatively thick and pruinose skin. The juicy flesh has a vinous colour and a special, sweet flavour.
Cultural aptitude: fairly vigorous vine with an upright growth habit and fairly robust shoots with medium internodes. It prefers warm, dry climates and not too fertile, clayey-calcareous, deep soils.
Training system and pruning: favors limitedly expanded training systems and it adapts to different pruning methods, provided they are not rich. Expanded systems are not recommended for full mechanisation.
Bud-burst period: average-early.
Ripening period: early.
Yield: generally good, but it can be inconstant depending on the climate. It has fertile lateral shoots that give a second, later production.
Susceptibility to diseases and adverse conditions: susceptible to botrytis, especially in rainy autumns. During certain years it can be susceptible to coulure and grape sunburn. It does not tolerate late frosts.
Enological potential: it gives a wine with a lively, purplish-red colour, with a high alcohol content, fairly acidic, full-bodied, with a particular scent. Suitable for blending, given its high anthocyanin and alcohol content.
Clones in propagation: Primitivo VCR367, VCR368, VCR369, UBA46H, UBA47A, UBA55A, 5TA19, CRAVITG4.
Clones undergoing homologation procedure: VCR244, VCR247, VCR250. VCR396.

CULTIVATED AREA IN ITALY

YEAR	1970	1982	1990	2000	2010
HECTARES	47,688	31,693	17,248	7,951	9,166

PRIMITIVO

VCR367

Origin:
Fragagnano (TA)

Registration year: 2009

▼ VARIETY AVERAGE

VIGOUR
CLUSTER
BERRY
YIELD

Enological potential: it gives full-coloured, savoury wines, with a good structure. Its aromatic profile is characterised by red fruits and light-spicy hints.

PRIMITIVO

VCR368

Origin:
Fragagnano (TA)

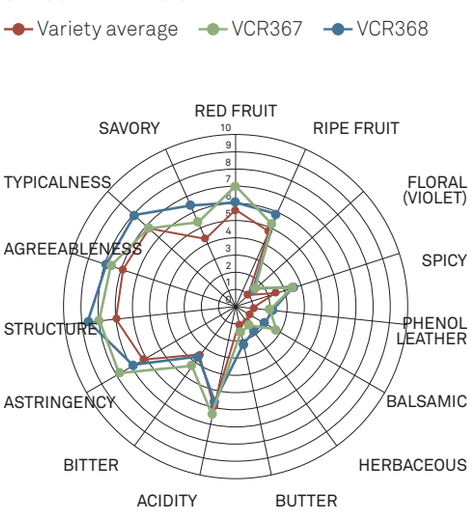
Registration year: 2009

▼ VARIETY AVERAGE

VIGOUR
CLUSTER
BERRY
YIELD

Enological potential: it produces full-coloured, fruity, agreeably spicy, typical wines. Its polyphenolic profile is particularly rich, with sweet tannins that lengthen the aftertaste. The clone is suitable for wines with medium to long ageing.

SENSORY ANALYSIS



PRIMITIVO

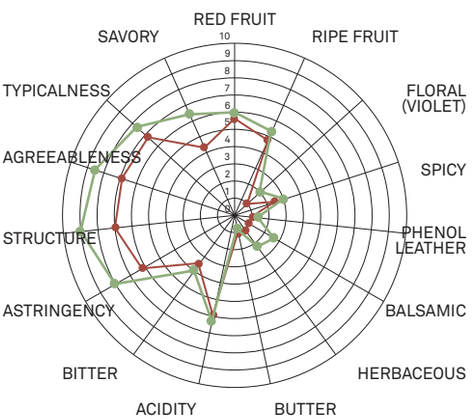
VCR369

Origin:
Fragagnano (TA)

Registration year: 2009

▼ VARIETY AVERAGE

VIGOUR	
CLUSTER	
BERRY	
YIELD	

Enological potential: it gives wines with an intense ruby red-colour with purple shades, fairly acidic, spicy, well-structured. Ripe fruit, floral, herbaceous, cocoa and liquorice scents are predominant in the aromatic profile.

SENSORY ANALYSIS